



Introduction to Social Media Strategies for Small Business

Learn how to use the top two online social networks:

 and 

Are you a business owner and are interested in learning how to apply social media to your marketing plan?

We'll teach you how social media connects you with your audience and provides amazing exposure, traffic, partnership opportunities and quality leads. Attendees will discover tools and techniques to connect and influence your target audience and create brand champions. With the rise of Facebook, Twitter and other social media platforms, its more important than ever to learn about these growing and influential mediums.

Our first workshop will be on January 22, 2010, so be sure to save the date! More information on enrollment and workshop agenda to come, so please check back soon!